

## Are you a Canadian tech SME ready for the US market? We can help.

Canadian Technology Accelerator Program in New York City August-December 2016 | Apply Now

### CTA Digital Tech connects Canadian entrepreneurs to clients, strategic partners and investors.

CTA Digital Tech is a five-month program run by the Canadian Consulate in New York that helps high-potential SME tech companies in: Ad Tech, FinTech, Big Data Analytics, Software-as-a-Service, E-Commerce and Online Content.

We're looking for revenue-generating companies suitable for the New York City market, with a plan of action for prospecting in the region.

**Application deadline June 10<sup>th</sup>, 2016**

### CTA Digital Tech includes:

- Mentorship from private-sector partners, industry leaders and Trade Commissioners
- Membership at Grind, a central co-working facility in NYC
- One-month virtual programming and four months of in-market support
- Monthly programs and workshops

### Why New York?

- A dynamic hub for digital tech entrepreneurship; a world economic leader in many sectors, home to VC and Angel investors and potential business partners and much more

### Key dates:

**Cohort 14 Program:** August - December 2016

### Who we are looking for:

- Revenue-positive SMEs with a fully-built product; A senior representative able to take part in one month of virtual programming, and four months of business development in New York City

### What you need to qualify:

- A revenue-generating business (\$1M in revenue and/or investment)
- A strong and experienced founding team
- A client acquisition strategy for New York
- Financial resources to spend four months in New York City

### How to apply/for more information:

- For more information about the CTA: <http://tradecommissioner.gc.ca/world-monde/141351.aspx?lang=eng>
- Application form: <http://dfait-maeci5.sondages-surveys.ca/s/CTA-Application/?l=en>
- Questions? [ctanyc@international.gc.ca](mailto:ctanyc@international.gc.ca)

Company selection is done by a panel of experts. No cost to apply; Companies are responsible for living and travel expenses.

Follow us: **@CTA\_NYC**

The Canadian Trade Commissioner Service:

<http://www.tradecommissioner.gc.ca>

